

# EQUINOX INTEGRATED BUSINESS® eDisasterRecovery Market State Stat

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### DISASTER RECOVERY WITH AUTOMATED BACKUP

For the Small and Medium Size Business (SMB) disaster recovery is critical to their operational efficiency and business continuity. Unfortunately, most SMB's have very limited budgets, capabilities and/or resources. Ask yourself – "If my server goes down hard and stays down (lightning strike, fire, flood, dropped my laptop, etc.), what will it mean to my business?" Here are some things to consider:

- The average failure rate of disk and tape drives is 100%. It is not a question of "if", it is a question of "when".
- > Only 34% of companies test their tape backups and of those who do, 77% have found failures when trying to restore the data. Just because it is backed up, does not mean it will restore.
- > 60% of companies that lose their data will go out of business within 6 months

We at Equinox certainly understand the DR is more than just backup's, but this is a good place to start. Remember that you have two levels, the server and your clients.

### **BULLET POINTS**

# Major Features:

For your Enterprise

Provides continuous backup at our Data Center. 24X7 with 99.999% reliability, redundant power feeds, on-site generators and UPS systems

For your on-site Desktop, Laptop and the Equinox "Office In A Box"

Automated, unattended and scheduled backups

Visual Policy Editor

Fully encrypted Data Transfer

Block Level incremental Backup - speed and reliability

Web based access to data 24/7

Auto Diagnostics

Ability to "wake" computer to perform backup

Version Control capabilities

**Encrypted Data Storage** 

Reconnect and Resume after connection failures

Wizard driven Restore of one, many or all files

## **BENEFITS**

The typical investment to have any one of these features is usually well beyond the budget of a SMB. However, our Equinox Integrated Business architecture has made these benefits affordable and available to you as an Equinox EIB customer.

Can you really afford not to have disaster recovery for your business? Give us a call.



Each of the EIB offerings is ala-carte and pay-as-you-go.

There is no major long term commitment. So pick what you need as you need it.

Scale up or scale down as your business requires.